

## **Introducing a new face..... Jet's new Regional Manager, Richard Irvine.**

Patrick Hudson, Retail Manager commented "our dealers tell us that the Jet brand is all about local support, flexibility and friendliness. Our focus when Harry Latimer retired after over 30 years of valuable service was to find a new representative who would keep these values at the forefront of their relationships. We know that Richard will continue where Harry left off and add to our efforts in Northern Ireland"

Lisburn based Richard recently organised a dealer forum, inviting every Jet site in the region to talk through the current offer and meet the management team. Richard told us "I was especially looking forward to launching our new 'Aim Hi' promotion, which focuses on getting great standards of customer service into every Jet site, and rewards those dealers who are getting it right".

Although he'd like to count rugby and golf amongst his interests, Richard's finding that family life with 2 small children doesn't allow him much time for either!